

# Downtown Partnership

## NoHa Community Advisory Board



### We need you!

We are looking for residents, small business owners, nonprofit partners, artists, and community stakeholders to join the North Harbor Area (NoHa) of Special Sign Control Community Advisory Panel. Downtown Partnerships is seeking self-nominations for the community panel, and our Board Partners Committee – made up of Community Partners including Visit Baltimore, Live Baltimore, Midtown Benefits District, Baltimore Development Corporation, Charles Street Development will help select the final panel.

[CLICK HERE TO LEARN MORE ABOUT THE AREA OF SPECIAL SIGN CONTROL](#)

### What are we looking for?

Neighbors and community members who are interested in joining the community input and approval process for the NoHa signs and will serve for 2 years on the committee. Interested parties should have experience in the following areas: architecture, digital billboards, art, community partnerships, marketing, design, engineering, real estate development, and community organizing.

### How do I apply?

Please send an email to [info@dpob.org](mailto:info@dpob.org) by June 20, 2022 with the following:

- A brief statement of why you'd like to join the advisory panel
- A copy of your resume
- Completed application (Last page of this PDF)

### Details

The North Harbor Area of Special Signage Control (NOHA) is an outdoor media powered project for downtown that will create light, vitality and activity. The digital signage installed in NOHA will be of the highest quality materials and will show not only commercial messaging but art content, city branding and non-profit promotional messaging. The non-commercial content will be supplied by DPOB or at DPOB's request, the sign applicant.

**As an Advisory Committee member you will review and comment on new signage applications to ensure that the signs proposed serve the aesthetic and community purposes of the district.**

The Advisory Committee is made up of 12 representatives ranging from residents to architects to non-profit organization members. Four of the committee seats will be held by the City A&E Districts, and the other eight need to be filled through this community outreach effort.

Each member will serve a two-year term and the committee will meet once a month to discuss their signage application comments. Meetings will be postponed during a month with no pending signage applications or agendas pertaining to content planning.

The purpose of the Advisory Committee is to review sign applications to make sure that all the required elements for the application are included. This role is important as these signs are intended to enhance downtown through art and community content and quality sign aesthetics. The sign applications cannot move forward to City permitting until the committee and DPOB have concluded that the sign applicant has met its aesthetic, community and cultural obligations. Additionally, as an Advisory Committee member you will play an important role in determining the community content for the screens.

*Specifically, you will help Downtown Partnership of Baltimore with:*

- (i) define the parameters for small business advertising;
- (ii) define the parameters for community content; and
- (iii) help interview and hire curators for art content.
- (iv) Review and comment on “New Sign Concept Submissions”

## **Advisory Committee Role Expectations**

As a member of the committee, you will be expected to:

1. Diligently review each sign application sent to you by DPOB in a timely manner;
2. Have no direct sign applicant financial connection;
3. Have no communication with any member of any sign applicant team;
4. Have no direct personal financial connection to any sign applicant team or property owner;
5. Keep your review confidential from everyone other than your fellow committee Members
6. Make the majority of zoom and/or in person meetings to review applications and content plans; and
7. Commit to a 2-year term on the panel.

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For questions about applications, committee expectations, or the NoHa sign plan, please contact Claudia Jolin, [cjolin@dpob.org](mailto:cjolin@dpob.org) or Lauren Hamilton, [Lhamilton@dpob.org](mailto:Lhamilton@dpob.org).

# NoHa Community Advisory Board Application

## CONTACT INFO

First & Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

## RELEVANT EXPERIENCE

Current Employer: \_\_\_\_\_

Job Title: \_\_\_\_\_

Please list previous experience and education that aligns with the mission and needs of the advisory board:

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Board & Committee Experience:

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How did you hear about the ASSC Advisory Board:

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By submitting this application, I agree that I meet the advisory committee expectations as laid out in this application.

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signature

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date