

REQUEST FOR INFORMATION (RFI): Specialty Lighting and Municipal Décor – Market Review

Downtown Partnership of Baltimore (DPOB)

Background and Overview

[Downtown Partnership of Baltimore](#) (DPOB) is the catalyst for investment and innovation in Downtown Baltimore, providing essential services to the Downtown Management Authority benefits district. We work to enhance the quality of life for the growing number of residents, businesses, and visitors through economic development, public space management, marketing initiatives, and a range of year-round programming aimed at increasing vitality.

In recent years, Downtown Baltimore has experienced significant momentum, fueled by nearly \$7 billion in new investment between 2018 and 2028, as well as the Mayor's strategic action plan - [Downtown Rise](#) - in addition to public space projects, strategic partnerships, and initiatives such as the [BOOST](#) program and large-format signage activation.

Purpose of the RFI

DPOB is issuing this Request for Information (RFI) for informational and market research purposes only. The intent is to understand firm qualifications, relevant experience, and pricing ranges for specialty lighting, municipal décor services and power availability assessments related to a potential medium scale placemaking initiative.

This RFI does not commit DPOB to issue a contract or award services, and responses will be used solely to inform procurement planning and cost reasonableness.

Project Overview

DPOB is exploring specialty lighting and municipal décor concepts intended to enhance the public realm within Downtown Baltimore. Services under consideration may include site evaluation, conceptual décor and lighting strategies, identification of potential installation locations, and high-level budget pricing.

The project is anticipated to be funded in part through a Maryland Department of Housing and Community Development (DHCD) grant and must comply with applicable funding and procurement requirements.

Requested Information

Respondents should provide brief, high-level information addressing the following:

- Firm overview and core areas of expertise
- Experience with municipal, downtown, or placemaking projects
- Examples of 2–3 relevant projects
- General approach to site assessment and concept development

Pricing

Please provide non-binding, pricing or pricing ranges for services similar to the following, based on your typical practice:

- Site visit and assessment
- Concept development (tiered or option-based)
- Meetings and presentations
- Illustrative renderings

Pricing should be based on stated assumptions and is for reference purposes only.

DPOB reserves the right to modify, suspend, or cancel this RFI and to pursue a competitive procurement, single-source procurement, or no procurement at its sole discretion.”

Submission Instructions

Responses should be no more than 8 pages and submitted electronically in PDF format.

Email responses to: bidfers@dpob.org

Response Deadline: May 18th 2026