

DOWNTOWN PARTNERSHIP OF BALTIMORE

# 40 FOR 40

## Annual Meeting

November 9, 2023, 5–8 PM  
Baltimore Convention Center, Camden Lobby

Downtown Partnership of Baltimore's Annual Meeting is a chance to celebrate Downtown wins and highlight the Partnership's critical role as principal advocate and change-maker for Downtown-focused issues. The event will feature some of the region's best networking, open bar, and light fare. Additionally, Shelonda Stokes, alongside sponsors, will lead a program to recognize the 2023 Downtown Baltimore Awardees and share a brief history of The Partnership's impact on Downtown. Annual Meeting is the "don't miss" event of the year for more than 700 corporate and community leaders.



## Celebrating 40 Years

This year's event holds significant importance as it coincides with our organization's 40th Anniversary. Over the past four decades, we have pioneered countless groundbreaking capital projects, continuously advocated for small businesses and residents, and have devoted ourselves to enhancing Downtown Baltimore through our steadfast focus on clean, green, and safe initiatives.

We owe our achievements to the unwavering support of our esteemed partners, stakeholders, and the businesses that have continuously demonstrated their dedication to our great city day after day, year after year. It is with profound gratitude that we aim to gather these invaluable supporters at our Annual Meeting.

Introducing "40 for 40"—To commemorate 40 years of commitment to Downtown Baltimore, we invite 40 businesses to join us in this celebration, symbolizing the collaborative efforts that have shaped our organization and our city's progress.



## HOW YOU CAN GET INVOLVED

### 40 for 40 Sponsorship — \$5,000

- Four (4) tickets to DPOB's Annual Meeting
- Logo inclusion on event monitors and signage
- Logo inclusion on event signage at member events all year long
- Logo inclusion in Annual Report (distributed to 1,000)
- Logo inclusion in event program
- Logo inclusion/recognition on Downtown Partnership's Annual Meeting landing page
- Inclusion in 40 for 40 campaign—social media, email marketing, PR campaign to celebrate 40th Anniversary



# Not Just Event Sponsorship

40 for 40 will also be an ongoing, holistic marketing and PR campaign that celebrates our 40th Anniversary. And we want you to be involved!

- Social Media
- Email Marketing
- Digital Advertisements
- Blog Posts on [GoDowntownBaltimore.com](http://GoDowntownBaltimore.com)

In addition to highlighting organizational wins, we want to highlight your business through these channels, too.

**\* PLEASE NOTE:**  
 40 for 40 campaign logo and mockups are drafts and not representative of final collateral for this campaign. Companies featured have not yet committed to sponsorship.



## What We Need from You

- 1 \$5,000 sponsorship commitment.
- 2 High resolution headshot of CEO and/or team photo.
- 3 Vector file of logo (.eps, .ai, .svg)
- 4 Short and sweet answers to the following prompts
  - In your own words, why Downtown Baltimore? What do you love about being Downtown?
  - What is your favorite Downtown memory or event?
  - How long have you been a supporter of Downtown Partnership?
  - What is your favorite memory of Downtown Partnership of Baltimore?
  - How has Downtown Partnership's work supported your business?

**Deadline for inclusion: September 1, 2023.**

Interested? Lock in your sponsorship now.  
 Contact Linda House, VP of Strategic Partnerships:  
[lhouse@dpub.org](mailto:lhouse@dpub.org), (443) 631-6648