



Art By Mike McConnell



APPLICATION OPEN
Monday, May 15

APPLICATION CLOSE
Friday, June 30

CAMPAIGN START DATE
Monday, June 5

PROJECT OVERVIEW

#ArtOfBaltimore is a digital campaign launched by downtown Partnership of Baltimore (DPOB), in partnership with Maryland Art Place and BROMO Arts & Entertainment District, that will feature artwork and graphic design by local artists, created in any original medium, in a digital format. This will include the 16 Interactive Kiosks (IKEs) throughout Baltimore, DPOBs social channels and website. The aim of this campaign is to increase the public visibility of local artists and promote works with an uplifting and positive message. The inaugural run of this campaign was launched at the height of Covid to infuse art and beauty into DPOB’s content across platforms.

The return of Art of Baltimore hopes to continue to provide an extended platform of positive, community focused, content that enlivens the Downtown Streetscape.

CURATORIAL COMMITTEE

#ArtOfBaltimore will be curated by Lauren Hamilton (Chief Marketing Officer), Claudia Freeland Jolin (VP, Economic Development) and Chelsea Redding (Marketing & Communications Manager) of Downtown Partnership of Baltimore, Amy Cavanaugh (Executive Director) of Maryland Art Place, Emily Breiter (Executive Director) of Bromo Arts and Entertainment District, and Currecia Gamble (Director of Community Engagement) of Orange Barrel Media.



Art By Emily Beeson

COMPENSATION & PROMOTION

Selected artists will receive a [\\$250 licensing fee per unique artwork featured](#) on the IKE Kiosks, as well as promotion on all approved usages of artworks. Artist name, artwork title, website and/or social media handles will be included. In Kiosk format, this will included on an understated box on the digital rendering of the work. Artists will be tagged and/or websites will be linked whenever possible for web and social display.

SUBMISSION DETAILS

#ArtOfBaltimore is a positive messaging campaign, therefore the Curatorial Committee will be looking for original works that evoke that sentiment. Bold colors, uplifting imagery and dynamic compositions are encouraged.

All works must adhere to the following parameters:

The artist shall not display any of the following types if artwork and images on DPOB's advertising channels: (i) political messaging or displays designed to promote views of political groups or influence the opinions of others on public policy issues; (ii) messages or displays which involve nudity, partial nudity or pornographic, lewd, or sexually explicit images or services that would be offensive to generally prevailing community standards; (iii) tobacco, marijuana, or drug references or displays; (iv) depictions of violence of any kind; (v) content that could be deemed offensive by reasonable local community standards; or (vi) displays which condone discrimination based upon race, religion, creed, ethnicity, disability, gender or sexual orientation.

All artwork featured on the IKE Kiosk network will be displayed with an understated information box bearing the #ArtOfBaltimore and partner logos, as well as artist and artwork information.

(see example right)





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SUBMISSION DETAILS CONTINUED

DIGITAL FILE DIMENSIONS & FILE INFORMATION

<p>Ike Kiosks</p>	<p>Still Image – JPG, PNG or WEBM Vertical – 1080px X 1920px Horizontal – 1920px X 1080px</p> <p>Video/Animation – MOV 1080px X 1920px</p> <p><i>*please note animated and video submissions must be 10sec long</i></p>
<p>Instagram Highlight/Story</p>	<p>Still Image – JPG, PNG 1080px X 1920px</p> <p>Video/Animation – MOV 1080px X 1920px</p> <p><i>*please note animated and video submissions must be 10sec long</i></p>
<p>Instagram Grid</p>	<p>Still Image Only - PNG, JPEG 1080px X 1080px</p>

APPLICATION & JURY PROCESS

Applications are juried by the curatorial committee on a rolling basis from application open to application close for no more than three days at a time at two week intervals. Applicants will be notified of application and artwork acceptance no later than 5pm on the Wednesday before artwork is to be featured starting the following Monday. Some artists may receive advance notification dependent on number of applications. Artists have until [5pm Friday](#) after acceptance to reply with requested compensation documentation which will be included in acceptance email. Failure to reply to acceptance email will result in no artwork shown.